

Mr. Danny W. Steber
Naval Safety Center

A retired Senior Chief, he served for nearly 23 years in numerous Naval Aviation commands and held various leadership positions, including Line Division Chief, Avionics Division Chief, Flight Deck Coordinator, and finished his naval career as the Maintenance Chief of CVW-8.

While stationed at the Naval Safety Center, he was introduced to the public affairs community as the Crossfeed Coordinator for Mech Magazine, a Naval Safety Center magazine for naval aviation maintenance professionals. After retiring, he became the editor of Mech magazine and served in that position for eight years. During the last two years of that assignment, he also served as the Assistant Public Affairs Officer, writing numerous Navy Newsstand articles and was successful in arranging a number of radio and television appearances for Commander, Naval Safety Center and numerous analysts to support various safety topics and events. His direct efforts helped the command to push its message to the community, as well as Sailors and Marines. Served as the Public Affairs Officer during a six-month period when the billet was unfilled.

His work as a video producer and editor started in 2005 when the Naval Safety Center started to actively pursue video products. With no assets available, he requested video coverage of various stories from the Naval Media Center Norfolk (now NPASE). He also worked with the Navy Operational Support Center (NOSC), where he learned camera set up, lighting and shooting techniques. When the NOSC studio prepared to close, he was instrumental in keeping the studio alive and for providing dedicated video support for the Naval Safety Center. In the past four-and-a-half years, he has written scripts, shot video, edited footage, and produced more than 400 video products. These videos have included leadership spots, PSAs, peer-to-peer products, informational clips, training videos, and a couple full-fledged VI productions.

Working with Fleet Forces Command, he helped to rejuvenate media-training efforts. His efforts have helped with numerous PCO/PXO sessions for CNAL, various media-training sessions for FFC, and specifically helped with media preparatory sessions with RADM Alexander (Lincoln Housing), RADM Branch (FA-18 Crash in VA Beach), and several other flag officers for War of 1812 and Navy Fleet Week activities.

He actively pursued bringing social media to the Naval Safety Center and was instrumental in developing the Naval Safety Center's YouTube site, DVIDS Hub page, and assisted with the Facebook and Twitter sites. He also developed an iTunes page, which has since gone inactive because of changes to the Naval Safety Center's website with SharePoint, but will soon "live again."

His military awards include Naval Achievement Medal (several awards), Navy Commendation Medal, and Meritorious Service Medal. Public Affairs related awards include First Place Award for Mech Magazine, two APEX Awards (Best Government Magazine in Topic), National Liquor Law Enforcement Association award for alcohol prevention work with the Virginia Alcoholic

Beverage Control Board, and a recent Honorable Mention for his work in developing an Alcohol Prevention Campaign.